INTERNET ARCHIVE
WayBackMachine

Enter Web Address: `http://`   `All`   **Take Me Back**   Adv. Search Compare Archive P

Searched for http://www.microsoftpassport.com   **13** Results

* denotes when site was updated.

Search Results for Jan 01, 1996 - May 18, 2004

1996	1997	1998	1999	2000	2001	2002	2003	2004
0 pages	0 pages	0 pages	0 pages	5 pages	3 pages	2 pages	3 pages	0 pages
				Mar 04, 2000 *	Jul 21, 2001 *	Jan 21, 2002	Feb 05, 2003	
				May 10, 2000	Sep 25, 2001	Sep 23, 2002 *	Feb 17, 2003	
				May 11, 2000	Nov 30, 2001		Mar 21, 2003	
				Aug 15, 2000				
				Oct 17, 2000				

Home | Help

BEST AVAILABLE COPY

Microsoft
Passport
Home

For Consumers

Get a Free Passport

Create your wallet

Where Can I Use It?

Member Services

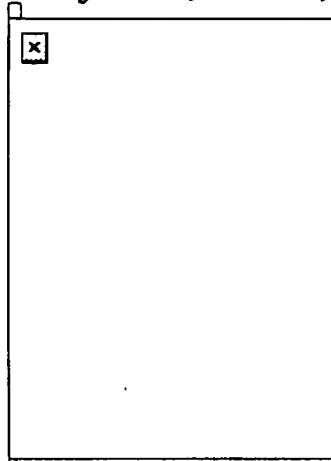Privacy Policy

NEW! Kids Passport

For Business

[x] Kids Passport
Coming Soon!!

[''] **International**

[x] Create your Passport
wallet TODAY!

Now, signing in and purchasing online are *faster, easier,* and *more secure.*

[x]

Get your *free* Passport now!

Finally, one sign-in name, password, and wallet for easy sign in and secure purchasing at a fast-growing number of Web sites.

[x] Get your free Passpo

Where can I use my Passport?

Start using Passport today at these great sites. Check back frequently for updates!

[x]

Find out *more* about Passport.

Check out Member Services to view or update your Passport profile and learn more about Passport.

[x] Find out

Use Passport on *your* Web site.
Increase revenue and build stronger customer relationships with Passport!

For Business | For Press | International

PASSPORT TO WORLD BAND RADIO HAS MOVED TO PASSBAND.COM.

③

Microsoft Passport

Home

Make signing in and shopping online
faster, easier, and more secure

What is a Passport?

Get a **Free Passport!**

Create your wallet after you get a Passport.

Use your Passport at these sites.

View or change your account information.

⭐ **Create a Kids Passport**

For Business: Use Passport on **your Web site**.

International

PASSPORT TO WORLD BAND RADIO HAS MOVED TO PASSBAND.COM

④

Microsoft Passport Member Services

| Passport Home | Kids Passport | Member Services | Site Directory | Privacy Policy | Help | Passport sign in |

| Sign-in Profile | Password | Secret Question | Contact Us | Public Profiles |

What is Passport?

Microsoft Passport consists of two services: a "single sign-in" service that allows you to use a single name and password at a growing number of participating Web sites, and a "wallet" service that you can use to make fast online purchases.

single sign-in service

It's easy. There's only one name and password to remember, and after you sign in to one participating site, you can sign in to others with just one click.

It's fast. You can store information about yourself in your Passport sign-in profile and wallet, so you won't have to retype it when you visit or make online purchases at participating sites.

store user info.

It's secure. Your personal information is protected by powerful encryption technology and strict privacy policies, and you're always in control over which sites have access to it—including your e-mail and mailing addresses. And, when you sign out, all of your Passport-related personal information is deleted from the computer, which means it's safe to use on public or shared computers.
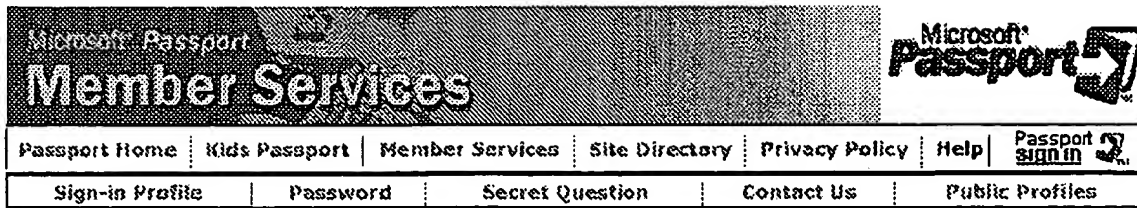
security ↓ encryption

To get started, **get a Passport** now!

See also

- What is the single sign-in service?
- What is the wallet service?
- Directory of participating Passport sites
- How secure is Passport?

Go to Help contents

⑤

Microsoft Passport
Member Services

Microsoft Passport

Passport Home	Kids Passport	Member Services	Site Directory	Privacy Policy	Help	Passport sign in

Sign-in Profile	Password	Secret Question	Contact Us	Public Profiles

What is the single sign-in service?

Passport's single sign-in service is a single name and password that you can use to sign in to any participating Passport site. Also, after you sign in to any participating site, you can sign in to any other participating site with just one click, and without having to retype information.

When you create a Passport, the information you provide is stored in your Passport "sign-in profile." (NOTE: The credit card and address information you store in your wallet is not included in your sign-in profile.) The information in your sign-in profile is information that you regularly provide when you register with a Web site to take advantage of special features or options. When you sign in to a participating site, your sign-in profile is sent to the site, saving you from having to retype it.

no retyping req.

See also

- What's stored in your sign-in profile?
- How secure is Passport?
- Signing in

Go to Help contents

business implementation

Business Home	Online Demo	Site Directory	Licensing Passport	Developer Info	Participant Services	Passport sign in

Implementation Overview

This document is intended to give you an overview of what steps you should take to implement either or both of the two Passport services on your site. The complete implementation steps are contained in the downloadable Wallet Implementation Guide and the Passport Single Sign-In Software Development Kit (SDK). Note that you'll be required to quickly register your company free of charge before you can download the documentation.

Implementing Passport on your site is easy, but the amount of time it takes depends on which services you choose to implement and the degree to which you want to incorporate these services into your site. You can choose the extent to which your site's navigation, flow, and user experience is redesigned to maximize the use of the Passport services. Finally, the degree to which you customize, or "co-brand," Passport screens to match your site is at your discretion.

After you register your Passport site and download the documentation, you'll have access to extensive information and assistance to help you troubleshoot the implementation process.

Commitment to Privacy

Passport is committed to safeguarding the security and privacy of its members' information. All sensitive information is encrypted, and all participating Passport sites are required to adhere to strict privacy policies and local privacy laws.

For example, all participating sites must have a posted privacy statement, and all sites are strongly encouraged to be registered with an independent, industry-recognized, privacy-assurance body like TRUSTe or BBBOnLine (the online division of the Better Business Bureau). By using Passport, visitors to your site will enjoy a more convenient online experience, and they'll find it reassuring to know that they are always in control of the information stored in their Passport sign-in profiles, which sites receive it, and how it is used.

Overview of Steps

This section provides an overview of the steps required to implement the Passport wallet and single sign-in services on your site. More detailed information, and access to many of the items shown in these steps, can be found in the Information for Developers section.

Wallet

To implement the wallet service:

1. Place a branded Passport Express Purchase button, Passport Wallet button, or wallet text link on the purchase pages of your Web site.

Express purchase using Passport

Passport wallet

These links point to the Passport wallet Web server, where the customer selects which information (such as credit card number and shipping address) to return to you. Then, you retrieve the wallet information from HTML form fields, POSTed as a form over an SSL connection.

2. Use ASP/CGI to retrieve the information POSTed to your site from the wallet server. The form field names in the POST are compliant with the Electronic Commerce Modeling Language (ECML) standard. A majority of merchant Web sites are already using ASP or CGI programs to process POSTed payment information, so parsing Passport wallet information is probably very similar to what you are already doing.

Passport wallet is the most flexible wallet service available today, and it also allows you to:

o   Co-brand the Microsoft Passport screens with your own text and graphics.
o   Customize the pages to include information such as your credit card preferences.

o Specify particular fonts and background colors using cascading style sheets.

When you are ready to go live, you will be required to sign a contract, accept the service fee structure and agree to abide by the Passport policies, which protect Passport members from any misuse of their personal information. More details can be found within the Join the Passport Network section of this Web site.

Single sign in and Kids Passport

To implement the single sign-in service:

1. Make sure you have a running Web server. The Web server must meet the following minimum system requirements:

   Hardware requirements
      O x86 computer with a Pentium processor
      O 64 MB RAM
      O CD-ROM drive

   Software requirements
      O Windows 2000 and IIS 5.0, or
      O Windows NT 4.0 with Service Pack 3.0 or later, with IIS 4.0 and IE 4.0 or later

   Note: Passport is currently being ported to most popular Unix platforms. If your site is hosted on Unix and you are interested in using Passport single sign in, please contact Pinfo@Microsoft.com to inquire about availability for your OS/Web server platform. **Important:** This applies only to the Passport single sign-in service; because the Passport wallet service does not require any Microsoft code to be installed on your servers, it can be deployed immediately regardless of the OS/Web server platform you use.

   Operations requirements
      O SSL Certificates (Required to support the Passport wallet service; SSL support is not strictly required for the single sign-in service, but is necessary for proper co-branding support in certain scenarios)
      O 128-bit SSL certificates (recommended, but not required)

2. Install Passport Manager. The Passport Manager server side object contains the server-side decryption code, and the cookie and profile access mechanisms, needed to easily integrate the single sign-in service into your site. The Passport single sign-in SDK contains the Passport Manager software and administration tools and all the documentation you need to help you implement Passport on your Web site. *Note:* The Passport Manager and SDK is required *only* for sites implementing the single sign-in service.

3. Develop and test Passport on your Web site. You'll need to add server-side script and standard UI elements to your Web site. To get started, review the Passport SSI Implementation Cookbook. Also, depending on which parts of the service you choose to participate in, you'll need to display the Passport logo as well as the Sign In and Sign Out links in the appropriate areas of your Web site. See the Passport Communications Guidelines for more information.

   You must adhere to Passport guidelines included in the SDK as you are developing your Web site, including the guidelines related to the following areas:

   Collecting member information
   Passport makes it easy for you to collect information from visiting Passport members. When a member clicks the Sign In link on your Web site, you'll receive the member's sign-in profile.

   Passport
   sign in

   You must not rely on the assumption that all of the member's information is present in their Passport sign-in profile. For example, if you require a member's date of birth for personalization, and the member has not supplied this information in their sign-in profile, then you are responsible for collecting this information on your own. You should also provide the member with the option of adding the new information to their sign-in profile.

   Deleting cookies
   For security reasons, you must delete all Passport-related persistent and session cookies from a member's computer when the member signs out by clicking the sign-out link or by closing the browser.

   Passport
   sign out

   This policy ensures that unauthorized people are not able to access member information from the same computer. The appropriate sign-out code is illustrated in the example site contained in the SDK.

   Transitioning existing members

If your Web site already uses a pre-existing membership system, you will want to provide your current members with a smooth transition to Passport. This might include linking their existing membership information to their Passport. The best way to do this for your members will vary, and it is absolutely your decision.

4. Register your Web site with Passport. Passport will not function properly on your site until you are a participating Passport Web site. When you are ready to go live, please refer to the Join the Passport Network section of this Web site for details.

5. Configure and maintain your Web site. Once your Web site is registered with Passport, you can use the Passport Administration Utility to modify the registry settings. Passport also provides information on monitoring your Web site as well as troubleshooting tools such as Passport-specific NT events, performance monitor, and error codes.

Passport does not restrict you to a single Passport-integrated site. You can have multiple sites, each of which is configured to use Passport. Your various single sign-in sites that are in one domain will be able to share the sign-in profile information they receive from Passport. Therefore, it is possible to maintain member information among your different sites and deposit this information in one database common to all of your sites.

Final Note
The Passport service was designed to be simple for you to understand and implement, but if you still have questions about implementing Passport on your site after reviewing the Passport Developer Information, developer support is available through Microsoft Technical Support. For developer support program information, please visit Microsoft Developer Support.

For Consumers | For Business | For Press | International

Microsoft Passport

Business Services

Microsoft® Passport

| Business Home | Online Demo | Site Directory | Licensing Passport | Developer Info | Participant Services | Passport sign in |

Single Sign-in (SSI) Service Overview

Microsoft Passport provides an easier online experience.

The Microsoft® Passport single sign-in service allows people who visit your site to use the same sign-in name and password they use at all participating Passport SSI sites. These visitors will be able to save time and avoid repetitive data entry by creating a single sign-in profile of basic demographic information that they can share with participating Passport sites. Additionally, because a member's Passport sign-in name is tied to the individual, and not to the computer, a member can roam and access your site from any device, anywhere, anytime. Mapping the Passport ID provided in the profile to information in your databases enables you to offer members a personal Web experience through targeted ads, promotions, and content, which in turn helps to increase loyalty, sales, and advertising revenues.

To see the Passport single sign-in service in action, try our quick demo.

Offer your visitors a personal Web experience
Customization and profiling technologies are in high demand by businesses on the Web today. The Passport single sign-in service is designed to allow you to create a personal, directed online experience for every visitor to your Web site. The more personalized and local the experience, the more likely the visitor will choose to make a purchase at your site. Increase your sales and retain more customers by offering the Passport single sign-in service, which is available worldwide in 14 languages.

Increase acquisition and retention of young visitors
Kids Passport, an optional feature of the SSI service, helps parents protect their children's privacy online by allowing them to determine whether their child can use participating online services that collect personally identifiable information. Kids Passport is the first turnkey solution available to Web sites for managing parental consent and helping sites comply with the Children's Online Privacy Protection Act (COPPA). COPPA, which goes into effect April 21, 2000, requires that Web sites obtain parental consent before collecting and/or disclosing a child's personal information.

You'll find plenty of flexibility while implementing the service, so you can ensure the consent process does not stand in the way of your ability to acquire and retain customers. Using Kids Passport features in the single sign-in service, you will be able to apply the policy that best matches the way children use your site. For example, if some of your site's services should not be accessible to children, you can detect that which Passport members are underage and block them from these services. The centralized parental-consent service allows parents to verify their identity only once (rather than at each site), provide their consent for multiple sites all at one time, and conveniently modify their consent decisions on a site-by-site basis. You can choose to use other parental-consent services with SSI, but Kids Passport was specifically designed to integrate fully with SSI, making it easy to implement and use.

Easy to implement
Passport has been designed to make it as easy as possible for you to incorporate into your Web-site operations. Passport uses standard Web technologies and techniques, such as Secure Sockets Layer (SSL), HTTP redirects, cookies, JavaScript, and strong symmetric key encryption (Triple DES) to deliver the single sign-in service. No software download is required for members, and the Passport services are compatible with all common browsers.

To use the Passport single sign-in service, install a simple library that looks for and is capable of decrypting Passport cookies containing sign-in and profile information. The Microsoft Windows 2000/NT4 version is implemented as a dual-interfaced COM object. (Note: Versions for most popular Unix platforms will be available late this spring. Check the Passport Web site periodically for updates.) You can use the simple APIs exposed by this Passport Manager library to secure your site using the Passport single sign-in service and to apply the profile information of visiting members.

How does it work?
Passport single sign-in offers an experience that is very much like the forms-based authentication that is common on the Web today. The Passport network simply extends this notion to work across a distributed set of participating sites, while preserving the member's privacy and security, and your ability to appropriately customize and brand the sign-in experience.

Forms-based authentication typically works on a single site as follows:

1. A visitor tries to access a secure page on a site.
2. The page runs code that looks for an authentication cookie. If it isn't there, the site redirects the visitor to a sign-in page and asks for a sign-in name and password. (If this is the visitor's first visit to the site, he or she might also visit an additional series of registration pages to collect personal information and to choose a unique sign-in name.)
3. The site validates the sign-in name and password against a local database.
4. If the visitor's sign-in name and password are validated, the site writes an authentication cookie, which asserts that the visitor is authenticated.
5. The site redirects the visitor back to the original page he or she was trying to access.
6. As the visitor moves from page to page, code running on each page verifies the authentication cookie without

interrupting the visitor.
7. Depending on the security preferences of the site, the authentication cookie might expire at some point, requiring the visitor to retype the sign-in name and password.
8. When the visitor closes the browser or explicitly clicks a sign-out link, the authentication cookie is deleted so that the next person visiting that Web site from the same computer cannot be mistaken for the original visitor.

Variations on this model, particularly on the exact format and rules governing the authentication cookie, exist across the Web today depending on the security preferences of the site. Passport extends this model in the following ways:

- The sign-in, sign-out, and registration pages are centrally hosted (over SSL) rather than being specific to each individual site.

- The visitor's experience with Passport can be extensively co-branded to match the look and feel of your site.

- All Passport sign-in and core profile cookies are strongly encrypted using Triple DES. Each participating Web site receives a unique encryption key that ensures information privacy.

- The central Passport servers return encrypted sign-in and profile information to your site as parameters on the HTTP Query String, which your site can use to write local cookies and avoid redirects on subsequent page views.

- After members have signed in to a site in a given Internet session, they don't need to retype their sign-in name and password when moving from site to site. The redirects still occur, but a set of encrypted cookies is issued in the Passport central servers' domain to facilitate this silent and seamless sign in across sites. (This set of cookies includes an SSL-encrypted cookie that contains a member's sign-in name and password, if the member chooses the "Sign me in automatically on this computer" option when signing in.)

- Participating Web sites never receive a member's actual password. The authentication cookie is actually a pair of encrypted time stamps asserting when the member signed in.

- When members choose to sign out by clicking the Sign Out link, they are redirected to a central page that deletes all Passport cookies from all of the sites they visited during the session. This is accomplished via HTML image tags and HTTP redirects.

- There is no real-time server-to-server communication between participating Web sites and the central Passport servers. All information exchange occurs through the client's browser using HTTP redirects and cookies. The only server-to-server communication done by the Passport Manager running on a participating site's servers is to periodically download a centrally hosted configuration file. This XML document contains current URLs for all the Passport servers and the current profile schema.

Consumer information policy
The Passport service is committed to safeguarding the security and privacy of member information. In addition, you should feel secure knowing that Microsoft will protect its relationships with businesses that participate in Passport services. The following details what Microsoft will and won't do with the single sign-in and profile service:

What the Passport single sign-in service will do:

- Collect and store individual members' sign-in profile information (sign-in name, password, region, zip code, and other optional information filled in at members' discretion), and share that information with participating Passport Web sites only when Passport members sign in to those sites.

- Adhere to Passport's comprehensive privacy policy as updated and published on this site.

What Passport single sign-in service won't do:

- Share or sell information on an individual basis to third parties.

To get started
Read the information contained in the Implementation Overview and see the Join the Passport Network section of this Web site.

| Business Home | Online Demo | Site Directory | Licensing Passport | Developer Info | Participant Services | Passport sign in |

Increase Sales and Build Stronger Customer Relationships with Passport!

Microsoft® Passport is a new suite of e-commerce services that makes using the Web and purchasing online easier, faster, and more secure for your customers. Passport helps your customers reduce the number of steps necessary to access your site and make purchases by allowing them to create a single sign-in name, password and "wallet" to use at any participating Passport Web site.

Microsoft Passport consists of two distinct services:

- o **The Passport single sign-in service (SSI)** allows members to use a single sign-in name and password at any participating Passport site and from any computer connected to the Internet. Additionally, members can choose to place commonly requested personal information in their Passport sign-in profile and share it automatically with sites where they choose to sign in to, saving them from having to retype it.
- o **The Passport wallet service** enables members to enter their credit card and address information once, and then provide that information to merchants at the time of purchase with the convenience and security of just a few clicks.

You can choose to use the single sign-in service, the wallet service, or both on your site.

- o **Kids Passport.** The Passport suite of services also includes Kids Passport, a parental-consent service that is an optional feature of the SSI service. Kids Passport helps parents safeguard their children's privacy online by allowing them to determine whether their child may use participating online services that collect personally identifiable information. Kids Passport is the first turnkey solution available to you for managing parental consent and helping you comply with the Children's Online Privacy Protection Act (COPPA), which goes into effect April 21, 2000. COPPA requires that Web sites obtain parental consent before collecting and/or disclosing a child's personal information.

Benefits
Passport's single sign-in and wallet services can benefit your Web site in the following ways:

- o **Streamlined purchases and registration.** Passport will increase your site's sell-through and registration rates by delivering an improved customer experience that reduces repetitive sign-in, registration, and purchasing processes.
- o **Increased customer acquisition and retention.** You will earn the business and loyalty of Passport members, who value the ease and security of visiting and purchasing from participating Passport sites. There are more than 60 million members using the Passport service today.
- o **Easy implementation.** Both services use standard Web technologies and techniques, making site implementation easy.
- o **Extensive customization.** Passport is designed to be highly customizable, so that as Passport members purchase goods and services from your site, they maintain a continuous association with your site, brand, and the purchase at hand.

Implementation details
Passport is easy to implement. As described in the Implementation Overview, adding the Passport wallet to your site is a simple, two-step process, requiring only basic Web-development skills. No new software installation is required. The Passport single sign-in service utilizes a simple, server-side code library and can be implemented easily by Web developers familiar with basic ASP programming.

Worldwide availability
The Passport wallet and single sign-in services are both available today *worldwide* and are currently being deployed by many leading Web sites. Both services are available in more than 10 languages today, and will soon be available in 25 languages, including: Arabic, Brazilian, Czech, Danish, Dutch, Finnish, Greek, Hebrew, Hungarian, Icelandic, Italian, Korean, Norwegian, Polish, Portuguese, Russian, Simplified Chinese (PRC), Slovak, Slovenian, Spanish, Swedish, Traditional Chinese (Taiwan), and Turkish.

We invite you to review the Passport Whitepaper, Implementation Overview and information for developers for additional information. To inquire about becoming a participating Passport Web site, please see Join the Passport Network. Finally, we encourage you to check http://web.archive.org/web/20000622001657/http://www.passport.com/Business/Default.asp?

PPlcid=1033 periodically for updates and additions. We look forward to working with you!

The Microsoft Passport team

Microsoft Passport
Home

Passport Home | Kids Passport | Member Services | Site Directory | **Privacy Policy** | Help   Passport sign in

Microsoft Passport is committed to Safeguarding Security and Privacy

We recognize that your privacy is very important to you, so we are posting this statement to tell you about how the Passport service works, and the steps Microsoft is taking to ensure that your privacy is protected while using Passport at participating Web sites.

Microsoft is a member of TRUSTe, an independent, non-profit initiative that exists to help people feel confident about using the Internet for communicating, shopping, researching, and living. TRUSTe aims to build this confidence by promoting the principles of disclosure and fair information practices among the Web sites that participate in the program.

TRUSTe Certification

This statement discloses the privacy practices for the Passport service and Web site in accordance with the requirements of the TRUSTe Privacy Program. When you visit a Web site displaying the TRUSTe trademark, you can expect to be notified of:

- o   What personally identifiable information of yours is collected.
- o   What organization is collecting the information.
- o   How the information is used.
- o   With whom the information may be shared.
- o   What choices are available to you regarding the collection, use, and distribution of the information.
- o   What kind of security procedures are in place to protect the loss, misuse, or alteration of information under the company's control.
- o   How you can correct any inaccuracies in the information.

Questions regarding this privacy statement should be directed to passpriv@microsoft.com. If any TRUSTe certified Web site, including this one, has not responded to your inquiry or your inquiry has not been satisfactorily addressed, please contact TRUSTe.

How Passport Works

Creating a Passport
When you visit a participating Passport Web site, you will have the option to create a Passport. If you choose to create one, you will be asked to enter information about yourself, such as your country and postal code. Your email address is required to create a Passport, but you can decide whether to share it with Passport sites that you choose to sign in to.

Microsoft stores the information you choose to provide in a secure database. Microsoft uses this information, called your "Passport profile," to streamline your experience at participating Passport Web sites.

Signing In   **Passport**
When you visit a Passport site and choose to sign in, your Passport profile is securely sent to that site,   **Sign-In Link:**
saving you from having to retype that information time and time again as you move from site to site.
Microsoft protects your profile by using advanced encryption techniques.
                                                                                            Passport
                                                                                            sign in

Note: When you click the sign-in link, Passport sends your profile information to the site, but it does not send your wallet information (described below). Passport sends wallet information only after you click the Passport Express Purchase or Passport wallet button/link and confirm which credit card and shipping address you would like to send to the site. In that case, Passport sends only the credit card information and addresses you choose, not all of the information in your wallet. The site may store the profile and wallet information sent to it during this process in their database.

Using your Passport wallet   **Passport**
If you shop at participating Passport sites, you can use the Passport wallet to simplify your online   **Wallet Links:**
shopping experience. Just click the Passport express purchase or Passport wallet button or link on a
participating site to get started.
                                                                                            [x]

The first time you click this button or link, you will be asked to sign in with your Passport, and then enter your credit card, shipping, and billing information. Your wallet accepts all major credit and charge cards,

as well as debit cards that do not require a PIN (Personal Identification Number). Microsoft stores the information you choose to provide in a secure database, and then sends it using advanced encryption techniques to the Passport site you came from so you can complete your purchase.

From then on, clicking these buttons or links on any participating Passport site will take you to a page where you can select from a list of your credit cards and shipping addresses the information you want to use for that purchase. A second click sends that information to the site you came from so you can complete your purchase.

Express purchase using Passport

Accessing your Passport Profile
You can always add to or update the information in your Passport profile or wallet at any time by visiting Passport Member Services. You are in charge of what information is shared with other Passport sites. You can click on Edit Profile to enter optional information which you may want participating the Web sites to know about you.

Signing Out
If you are using a shared or public computer, you should always sign out of Passport when you are finished browsing the Web to ensure that others cannot access your Passport profile or wallet. Just click the Passport sign-out link on any participating Passport site you have visited.

Passport Sign-Out Link:

Passport sign out

Familiarizing Yourself with Site Privacy Policies
It is important for you to read the privacy statement and terms of use for each site you visit to ensure you are comfortable with how they might use your Personal Information. Remember, your Passport Information is passed to a participating site only when you choose to click the sign-in or express purchase/wallet links on that site.

Exploring MSN with Your Passport
Passport also makes it easier for you to navigate through the MSN network. When you sign in to any area of MSN (and don't sign out) and you visit any other area of MSN, you will automatically be signed in and you will not have to retype your member name and password. Also, your Passport information (excluding wallet information) will automatically be shared with each area in MSN that you visit. Please note that when you choose to visit the various areas of MSN (such as MSN.com, MSN Hotmail, MSN MoneyCentral, and so on), you are subject to their specific terms of use and privacy policies. If you don't want to be automatically recognized in a particular area of MSN, be sure to click the sign out link before you visit that area.

Your Passport Public Profile
Passport allows you to have a Public Profile where you can share information about yourself that can be viewed by the public. Creation of a Public Profile is your choice and no public profile about you will exist unless you explicitly choose to create one. The information collected in the Public Profile includes: name, country, state, city, gender, birthday, occupation, marital status, and personal statements. When you first create a Public Profile, Passport may choose to make the process easier by filling in specific information from your Passport registration profile, but you can change what information is shown and can delete anything you do not want shown. The Information you include in your Public Profile will be available to anyone on the Internet. Passport may reformat your data or transfer it to other services in order to provide requested services and/or a better user experience. You should use reasonable judgement about what information you decide to enter into your Public Profile. The information you enter into your profile will be stored on Microsoft Passport secure servers and can only be edited by the passport user after entering the appropriate passport member name and password. You can choose whether or not to have a Public Profile and enter or change any information or delete the information in your Public Profile at http://web.archive.org/web/20000621162119/http://profiles.passport.com/default.asp?ic=1033.

Microsoft Kids Passport
Microsoft is especially concerned about the safety and protection of children's personal information collected and used online. Kids Passport allows parents to consent to the collection, use and sharing of their children's information with Microsoft and the sites and services operated by or for Microsoft and with participating Passport Web sites that have agreed to utilize Kids Passport as their parental consent process. Please click here to jump further down in this document to view the Microsoft Kids Passport Privacy Statement.

Passport Privacy Principles

It is very important to Microsoft that you are able to retain your privacy while you take advantage of all the Internet has to offer with your Passport. For this reason, Passport will operate by the following principles.

Principle 1.

NOTICE OF INFORMATION (INCLUDING PERSONAL INFORMATION) COLLECTED. When you register for Passport, you will be asked to provide information. Some information is required to create a Passport profile (such as email address, country, state and zip code), some might be required by that particular participating Passport site (but is not maintained in your Passport profile), and some is optional (such as age, gender and language preference). Some of this information is Personal Information and some is not. "Personal Information" is defined as information that either personally identifies you or allows others to contact you. The only Personal Information Passport requires is an e-mail address. If you choose to use the Passport wallet, you will need to provide additional Personal Information, such as name, address and credit card information that are necessary to purchase goods and services on-line.

Principle 2.

MEMBER CONTROL, CHOICE, AND CONSENT. You are in complete control of which Web sites receive the Personal Information in your Passport profile and Passport wallet. Your Personal Information and accompanying profile information, is not given to a Web site unless you explicitly choose to provide it by clicking the Passport sign-in or express purchase/wallet link on that site or as referenced above. Microsoft will not share, sell, or use your Personal Information in any way not described in this privacy statement without your consent.

Passport and its participating Web sites use your Personal Information to operate the Passport service. Passport sends out a welcome e-mail to all new members informing them about the service, its features, and operation. Also, Passport might send periodic informational updates to its members by e-mail. If in the future Passport sends e-mail on behalf of participating Web sites, you will be able to follow instructions contained in the e-mail to choose whether or not you'd like to receive additional e-mail.

From time to time, Passport will report average age, gender, and other aggregate membership statistics to our participating sites. These reports will <u>not</u> include Personal Information that identifies you or allows others to contact you.

It is important for you to read the privacy statement and terms of use for each site you visit before you click the Passport links to ensure you are comfortable with how they might use your Personal Information.

Principle 3.

ACCESS TO YOUR INFORMATION. You can always add to or update the information in your Passport profile or wallet by visiting Passport Member Services.

Principle 4.

SECURE DATA STORAGE AND TRANSFERS. Your Passport information is stored on secure Microsoft servers that are protected in controlled facilities. When you request to have your Passport information sent to a participating Web site, your Personal Information is encrypted and securely sent to that Web site using advanced encryption technology.

Principle 5.

USE OF COOKIES. A cookie is a very small text file that a Web site saves to your computer's hard disk to store information that you provide about yourself or to store your preferences. Passport uses cookies whenever you sign in to a participating Passport site. The Passport site stores your member name, the time you signed in, and your profile information in a secure, encrypted cookie on your hard disk. The cookie contains information that you chose to provide to that Web site. You are in charge of deciding what information sites know about you.

When you choose to sign out of Passport, all Passport-related cookies from all Passport Web sites are deleted. However, the site you visited may use persistent cookies that remain on your computer after you sign out of Passport. You can read the site's privacy policy to understand their policies and practices.

Principle 6.

PARTICIPATING SITES' COMMITMENT TO PRIVACY. All Web sites participating in the Passport program must have a posted privacy statement. In addition, all U.S.-based sites are encouraged to be registered with an independent, industry-recognized, privacy-assurance body like TRUSTe and BBBOnLine.

Principle 7.

UPHOLDING OUR LEGAL RESPONSIBILITIES. Microsoft Web sites will disclose Personal Information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on Microsoft or the site; (b) protect and defend the rights or property of Microsoft, this Web site, or participating Web sites; and, (c) act under exigent circumstances to protect the personal safety of users of Microsoft, this Web site, or the public.

Principle 8.

RESPONSIVENESS TO MEMBER CONCERNS. If Microsoft becomes aware of ongoing site-specific consumer concerns or problems with Passport participating sites, we will take these issues seriously and work to address the stated concerns with that participating site. Questions regarding Passport or this Privacy Statement should be directed to passpriv@microsoft.com.

If at any time you believe that Microsoft Passport Web site has not adhered to these principles, please notify Microsoft Passport by e-mail at passpriv@microsoft.com and we will use all commercially reasonable efforts to promptly determine and correct the problem.

Microsoft Kids Passport Privacy Statement

Microsoft is especially concerned about the safety and protection of children's personal information collected and used online. Microsoft Kids Passport allows parents to consent to the collection, use and sharing of their children's information with Microsoft and the sites and services operated by or for Microsoft (including MSN) and with participating Passport Web sites that have agreed to utilize Kids Passport as their parental consent process.

What information is collected from children?

When you sign-up for a Microsoft Kids Passport, you will be asked to provide the following information for your child: birth date; sign-in name; password; password reset question; child's email address; country; state; and, region. Microsoft stores this information in a secured database. You will also be given the opportunity to choose email preferences for your child by deciding whether you want your child's account to receive informational email on new products and services available on the websites they visit.

Who is collecting the information and how is it being used?

Microsoft:
When you create a Kids Passport, Microsoft collects and stores the information in your child's Passport profile. Microsoft uses this information in a number of ways to operate its sites and services (such as to provide the opportunity to do what you have requested on the site, to notify you of new products and features related to the site and notify you if you have won a contest) and to provide a personalized experience. By creating a Kids Passport you are consenting to Microsoft's collection, use and disclosure of the information in your child's Passport Profile by all Microsoft sites and services in accordance to the level of consent that you have given. You are also consenting to allow your child to access the full content available at all of the Microsoft's sites and services, unless you specifically deny your child access to a particular Microsoft site or service (when available). However, your child will still be able to view areas of the site which do not require the collection of personal information. Click here to view the current content on http://web.archive.org/web/20000621162119/http://www.msn.com/ and http://web.archive.org/web/20000621162119/http://www.microsoft.com/.

Microsoft will not require a child to disclose any more information than is reasonably necessary to participate in the activities offered by the Microsoft web sites or service. Microsoft does not share the information contained within your child's Passport Profile with third parties, except with participating Passport web sites where you have consented to such sharing.

Participating Passport Sites:
Kids Passport allows you to limit the amount of information shared with third party sites and services participating in the Kids Passport program. You can choose to allow Microsoft to share all information in your child's Passport profile with the participating sites, or you can limit the information shared to just a unique identifier and an age range (i.e., that your child is under 13). Once you make this decision, your choice applies to all participating Passport sites that you consent your child to have access to.

Kids Passport allows you to choose three types of consent for the collection, use and disclosure of your child's personal information by the participating Passport sites and services. First, you can deny access to areas that require personal information on any Passport participating web site at any time. Second, except as noted above, you can give "limited consent" which means that you consent to the information being used for the operation of the site or service, including personalization, but not sharing it with any other third parties, except as necessary to operate the site or service. Third, you can give "full consent" which means that you consent to the information being used for the operation of the site, for personalization and for sharing the information with other third parties.

To view the current list of participating Passport web sites, click here. It is important for you to read the Privacy Statement and Terms of Use for each website you are consenting for your child to visit and use.

How the information is being shared with third parties?

Kids Passport shares your child's information with participating third party websites in accordance with the consents you have given for your child's Kids Passport account. (As stated above, you can choose to allow Microsoft to share all information in your child's Passport profile with the participating Passport websites, or you can limit the information shared to just the fact that your child is under 13). Your child's information will not be shared unless you have previously consented.

These participating Passport websites provide a variety of products and services to online users. All of these sites agree to have a posted privacy statement describing how they use personal information collected by their website. Click here to view the current list of participating Passport websites and to view their privacy statements. As explained above, you may select any of three types of consent ("deny", "limited" or "full") for the collection, use and disclosure of your child's personal information by the participating Passport sites and services. You may edit these consent selections, any time you are online, by clicking on Kids Passport, Parents Point. These participating Passport sites will not collect, use or disclose your child's information except in accordance with your consent decisions.

How is Parental Consent obtained and verified?

Microsoft Kids Passport obtains and verifies parental consent through the use of a credit card validation process. There is no charge to your credit card. This process checks that the credit card number is valid and validates address information.

What is the security of the data storage and transfers?

Your child's Kids Passport information is stored on secured Microsoft servers that are protected in controlled facilities. When your child requests to have their Kids Passport information sent to a Passport participating website, the information is encrypted and securely sent to that website using advanced encryption technology.

How to change, update and delete your child's personal information and email preferences?

You can, at any time when you are online in Kids Passport, change, edit, update and delete the information in your child's Kids Passport account, including your child's email preferences and your consent level for individual websites. To do this, visit Kids Passport and click on Parent's Point. In addition, you can also make changes to the list of web sites you have previously consented to for your child to visit and use. To do this, visit Kids Passport and click on Parent's Point.

What happens when my child tries to enter a website where I have not previously given consent?

Certain Microsoft websites that utilize Kids Passport as well as many participating Passport websites have areas that are accessible to all users, including children, as well as areas that require parental consent because they collect, use or disclose the personal information of children. If your child tries to access an area of these Microsoft sites or of a participating Passport website that does not collect any personal information (and therefore does not require parental consent), the site may permit your child to access these areas. If your child tries to access an area that does collect, use or disclose personal information, the site may either display a new page that directs your child to an area of the site that does not require parental consent or display an error page that tells your child that they need their parents permission to use this area of the website. This page will also direct them to the Kids Passport site, where there are instructions on how to obtain parental consent.

Questions and Contacts?

For questions you may have regarding this Privacy Statement, you can contact Microsoft Kids Passport online by: emailing passpriv@microsoft.com; by sending postal mail to Microsoft Corporation, KIDS Passport, One Microsoft Way, Redmond, Washington 98052; or, by telephoning 425-882-8080.

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Microsoft Passport: Streamlining Commerce and Communication on the Web

REDMOND, Wash., October 11, 1999 -- Microsoft today launched Passport, a single sign-in and wallet service for communication and commerce on the Internet. By creating a single Passport "identity," users can easily access information and purchase goods on multiple Web sites using a single login and password. Brad Chase, senior vice president of Microsoft's Consumer and Commerce Group and a key leader in the company's Internet strategy, spoke with PressPass about this new service.

PressPass: Passport has been available for a few months on MSN.COM, and it already has millions of users. What does today's announcement mean?

Chase: Microsoft Passport's single sign-in service has been available since July on a number of MSN sites, such as MoneyCentral, Web Communities, Auctions, and Hotmail. Today, we're announcing the broader availability of the Passport wallet service, with more than 50 Internet sites committed to supporting the Passport wallet -- including leading merchants like barnesandnoble.com, Buy.com, and Costco.com. This new service allows online shoppers to purchase items with ease, eliminating the need to repeatedly type the same shipping and billing information when ordering products or services at different Web sites.

PressPass: How do you see Passport growing as we head into the holiday shopping season? How will the formal launch help the service's expansion?

Chase: We will continue to sign up new merchants. Each site's implementation schedule will vary, but we're strongly encouraging them to go live in time for the holidays. Passport members are able to find out which sites now use the service, and which are coming soon, by checking the directory of participating sites at the Passport Web site. We expect a good number of merchants to be live with the service for the holiday shopping season.

From a business partner perspective, this launch provides Microsoft with the opportunity to tell the industry that Passport is officially "open for business." We're very excited to announce that a large number of leading Web merchants have already committed to supporting the wallet service, and that will certainly attract other online businesses.

PressPass: How is Passport different from competing services?

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Chase: Other services now available offer only subsets of Passport's capabilities. Passport offers a more complete suite of services, including an electronic wallet service as well as a single sign-in that provides a login name and a set of mostly optional demographic information that can be used across multiple Web sites. Some of Passport's other benefits include giving consumers the ability to use their Passport identity across many Internet sites, not simply within a proprietary network, and a server-side design, which provides consumers access to their Passport anytime, anywhere, using any Internet device.

In addition, Passport takes a stronger stance on privacy and security. Passport ensures that its members always control the information stored in their Passport, and which Web sites receive it. Moreover, Passport requires all participating sites to adopt privacy policies that conform to industry-recognized privacy standards -- and they are required to post a link to their privacy policy on the front page of their site.

PressPass: What benefits does Passport offer online merchants that their own proprietary systems do not?

Chase: Today, each Web site asks consumers to fill out practically the same time-consuming purchase form. This just isn't a good use of their time and many consumers simply give up, leaving a full shopping cart. Companies that participate in the Passport service are providing their customers with the convenience and simplicity they've grown accustomed to when purchasing offline. A comparison might be made to the evolution of the credit-card industry. Consumers used to carry heavy wallets stuffed with a different credit card for every store. Today, they can use one universal credit card at millions of stores.

One of the reasons businesses have preferred their own wallet systems to date is that those systems match their sites' look and feel. We've addressed that by designing Passport to be highly customizable. As Passport customers purchase goods and services from participating sites, they maintain a continuous association with each merchant's site and brand. Also, we've ensured that Passport is easy to implement. Merchants simply incorporate a link into their purchase pages and retrieve data posted from the Passport server.

PressPass: Microsoft recently agreed with competitors such as Sun Microsystems and AOL on a new technical format for electronic wallets called "electronic-commerce modeling language," or ECML. What will this new standard mean to Passport users?

Chase: The new ECML format is an effort by Microsoft and other e-commerce leaders to make online purchasing easier for all consumers and merchants. The market acceptance and widespread appeal of electronic wallets has been hampered by a lack of standards. ECML simply defines a set of uniform field names for common commerce data that wallets and merchants can use to improve their communications. Even though wallets using ECML carry the same field names for the data that they manage, the user experience will be different from one wallet to the next. And the sites that support each

wallet also will vary. The benefit to Passport members is that many more merchants can easily process the information they receive from consumers using Passport wallets.

PressPass: Microsoft assures that information in the Passport wallet is secure and private. How does Passport help users control how their personal information is used on the Internet?

Chase: Passport ensures that its members always control the information stored in their Passport. Members decide which Web sites receive that information when they choose to sign into or use their Passport wallet.

In addition, Passport makes managing this information much easier for consumers by allowing them to store it in one location. This really makes updates a breeze. For example, let's say you often send gifts to your parents. If they move, all you need to do is update their address once, rather than changing it at every site you frequent.

Passport also helps consumers control the use of their information by requiring all participating Web sites to adopt privacy policies that conform to industry-recognized privacy standards. The sites must also post a link to their policy from their front page, so that consumers have an easy time finding the policy if they want to review it.

PressPass: How much information about my online activities and me personally is shared by Passport and participating Web sites?

Chase: First, the only information that can be shared between Microsoft and the participating Passport sites is the demographic and wallet information that a member has provided. When a member signs into a Web site, Microsoft sends the site that member's zip code, country, and city or region. The member may also choose to provide his or her nickname, e-mail address, age, gender, and language preference when signing in.

Separately, when members decide to use their wallets to buy something online, only the specific billing and shipping information selected for that particular purchase will be sent to that site. The site may ask consumers for additional information, such as their dress size or airline-seating preference -- but this information is not stored in the member's Passport and, therefore, is not shared with other sites that the member chooses to sign into or purchase from.

When a member chooses to sign into a site, his or her information is subject to that site's policies. A quick check of the merchant's privacy policy -- using the link on the home page of the site -- will provide what consumers need to know to understand how the merchant will use their Passport information, including their e-mail and mailing addresses.

PressPass: How does Passport fit into Microsoft's new "Everyday Web" Internet strategy?

Chase: The "Everyday Web" is Microsoft's vision of making the Web an essential and valuable part of people's lives. Passport's role in this strategy is to make common activities, such as shopping online and getting access to information or communications services, significantly easier. These activities usually require the consumer to share information with a site. Passport's single sign-in and wallet services provide the key for making these exchanges easier, faster, and more secure. And, consumers can access their Passport wallet anytime, anywhere, using any device connected to the Internet.

The "Everyday Web" vision for businesses is to provide a comprehensive and integrated suite of services to help companies leverage the Internet to increase their sales and profits. For them, Passport's services provide an opportunity to improve their customers' experience by streamlining purchasing and simplifying sign-in and registration. Not only will this allow online merchants to increase their revenue, it will help them build stronger relationships with their customers.

More Information Sources

Press Releases:
• Microsoft Passport Offers Streamlined Purchasing Across Leading Web Sites - Oct. 11, 1999

Feature Stories:

• Q&A: Making the Web an Indispensable Part of People's Lives - Sept. 23, 1999

Other Microsoft Resources:

• MSN on PressPass
• Passport Web Site
• MSN.COM

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Microsoft Passport Offers Streamlined Purchasing Across Leading Web Sites

New E-Commerce Service to Be Supported by Top Web Stores, Including barnesandnoble.com, BUY.COM and Dell Computer Corp.

REDMOND, Wash., and SEATTLE - Oct. 11, 1999 - REDMOND, Wash. - Oct. 11, 1999 - Microsoft Corp. today announced the addition of electronic "wallet" functionality to its Passport e-commerce service. Available as a single sign-in service since July, Microsoft® Passport now allows online shoppers to purchase items with greater ease by eliminating the need to repeatedly type the same shipping and billing information when ordering products or services at different Web sites. Originally introduced on several areas of the MSN.COM™ network of Internet services, Passport is now available to third parties; more than 50 leading Web merchants, including barnesandnoble.com, BUY.COM Inc. and Dell Computer Corp., have already committed to support the Passport wallet service. In addition, consumers who create Passport wallets by Nov. 15, 1999, will be eligible to win* a $25,000 online shopping spree.

A Passport account, which can be obtained for free** at http://web.archive.org/web/20000303000822/http://www.passport.com/, makes online shopping more convenient by allowing consumers to create an electronic wallet that stores all their billing and shipping information as well as a single sign-in name for use at participating Passport sites. The wallet alleviates the hassle for consumers of having to keep track of different sign-in names and passwords for their shopping destinations. Once users sign in, they can avoid the redundant and time-consuming data entry often required just to make a simple purchase. They simply open their wallet and select a credit card and shipping address, then Passport encrypts and securely transfers the information to the merchant for processing the transaction.

"With the new Passport wallet service, consumers get the convenience and simplicity of an express purchase process at multiple sites," said Brad Chase, senior vice president of the Consumer and Commerce Group at Microsoft. "For businesses, Passport offers the opportunity to increase sales and build a larger, more loyal customer base."

Online Merchants Support Passp rt Service

The network of merchants participating in the Passport service has

already grown to include more than 50 Web sites, including market leaders such as barnesandnoble.com, BUY.COM, Chapters.ca, CDW Computer Centers Inc., COSTCO.COM, Dell Computer Corp., the Expedia.com™ travel service, iMall Inc., OfficeMax and skymall.com. (see addendum for a complete list). With Passport, Microsoft is helping participating merchants increase their site sell-through by streamlining their purchase process. According to Jupiter Communications***, 27 percent of online consumers abandon the items they put into a "shopping basket" because they find filling out the forms too difficult. Passport helps online merchants address this problem by removing many of the barriers that customers face between browsing the "aisles" and leaving the "check-out counter."

"At barnesandnoble.com, we are committed to simplifying the purchasing processes," said Carl Rosendorf, senior vice president, barnesandnoble.com. "Supporting a wallet program such as Passport is another way we can improve the site experience for our customers."

In addition to streamlining the online shopping experience for customers, Passport provides merchants with the following benefits:

- **Increased customer acquisition and retention**. Online stores that support Passport can earn the business and loyalty of Passport members, who value the ease and security of shopping at participating Passport sites. More than 40 million consumers use the Passport service today.
- **Easy implementation.** Merchants can implement the Passport wallet service by simply incorporating a link into their purchase pages and retrieving data posted from the Passport server. Passport wallet is compliant with the industry-standard Electronic Commerce Modeling Language (ECML) data format developed by Microsoft and other e-commerce leaders to facilitate transactions between wallets and merchants.
- **Extensive customization.** Passport is designed to be highly customizable, so when Passport customers purchase goods and services from participating sites, they maintain a continuous association with the merchant's branding and Web site.
- **Increased consumer trust.** Consumers are concerned about how their personal information is used. With Passport, members control their own information stored in their Passport and which sites receive it. In addition, Passport requires all participating sites to adopt privacy policies that conform with industry-recognized privacy guidelines and post a link to their policy from the front page of the site.

"At BUY.COM, our business is based on giving customers an efficient, fun way to shop, and filling out the checkout form isn't much fun," said Brent Rusick, vice president of Operations at BUY.COM. "Supporting Passport means that our customers can spend their time shopping -- the reason they came to our site in the first place."

"Passport provides several valuable benefits, not the least of which is helping more of our customers who select items for purchase make it through the checkout process," said Richard Owen, vice president of Dell Online Worldwide. "We look forward to incorporating Passport into

our operations and thereby providing our customers with an even better buying experience."

Merchant Participation

Online merchants interested in participating in the Passport service can obtain more information at http://web.archive.org/web/20000303000822/http://www.passport.com/. Microsoft charges merchants a competitive annual service fee. Microsoft is waiving fees for new participants through March 31, 2000.

About Microsoft Passport

Microsoft Passport is an e-commerce service that makes using the Web and purchasing online easier, faster and more secure. Passport allows consumers to use a single sign-in name and electronic wallet at participating sites, reducing the amount of information they need to remember or retype. Using strong encryption and privacy policies, Passport also helps ensure the security of consumers' personal information and online transactions.

Microsoft Passport is the first example of a "megaservice" available for businesses from Microsoft. Megaservices are a new breed of service that extend the Web's capabilities by directly linking applications, services and devices with one another over the Internet. Passport provides online merchants with customizable and easy-to-implement e-commerce services that improve their customers' experience by streamlining purchasing and simplifying registration across a network of Web sites and services.

About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software for personal computers. The company offers a wide range of products and services for business and personal use, each designed with the mission of making it easier and more enjoyable for people to take advantage of the full power of personal computing every day.

*No purchase necessary. Open to U.S. residents 18 years or older and legal residents of Canada who have reached the age of majority in their province of residence. See http://web.archive.org/web/20000303000822/http://www.passport.com/%20for%20official%20rules.

**Connect-time charges may apply.

***"Digital Wallets: Pursuing Dual Wallet Strategy Before Leverage Is Lost," Ken Cassar, Lucas Graves, Marc Johnson and Robert Sterling, Jupiter Communications. February 1999.

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For more information on Microsoft Passport:

http://web.archive.org/web/20000303000822/http://www.passport.com/pressreleases.a:

Note to editors: If you are interested in viewing additional information on Microsoft, please visit the Microsoft Web page at﹒ http://web.archive.org/web/20000303000822/http://www.microsoft.com/presspass/ on Microsoft's corporate information pages.

Addendum
Merchants Participating in Microsoft Passport Service

allejewelry.com
Art.com
ArtSelect.com
Ashford.com
AuctionRover.com
Americasbaby.com
barnesandnoble.com
BathWarehouse.com
Bluefly.com
BottomLine Distribution
BUY.COM
CDW Computer Centers
Chapters.ca
Cheap Tickets Inc.
COSTCO.COM
Crutchfield Electronics
Dell Computer Corp.
ePCdirect.com
ephones
Expedia.com Travel
EZshop.com
Flowerbud.com
flowersandgifts.com
Food.com
Furniture.com
FurnitureFind.com
Gear.com
greatfood.com
hardware.com

healthshop.com
Hickory Farms
hoteldiscounts.com
iGo.com
iMALL, Inc.
Kabang.com
KeyBank
Life Extension Foundation
Lodging.com
MedNA.com
Miadora
MSN.COM
MyShoppingClub.com
OfficeMax
Ohio Casualty Group
OmahaSteaks.com, Inc.
OnlineFood.com
personalize.com
redtagoutlet.com, Inc.
skymall.com
Thrifty Car Rental
TooHome.com
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